

**JESSICA M. VASQUEZ**  
University of Kansas  
Sociology Department  
Fraser Hall  
1415 Jayhawk Blvd. Room 716  
Lawrence, KS 66045  
(785) 864-9403  
[vasquez@ku.edu](mailto:vasquez@ku.edu)

### **Education**

**Ph.D. UNIVERSITY OF CALIFORNIA, BERKELEY**, Sociology, May 2007.

*Dissertation:* “Across Borders, Across Generations: Immigration, Assimilation, and Racial Identity Formation in Multi-Generational Mexican American Families.”

*Committee:* Ann Swidler (Co-Chair, Sociology), Michael Omi (Co-Chair, Ethnic Studies), Sandra Smith (Sociology), David Montejano (Ethnic Studies).

*Research Fields:* Race/Ethnicity, Culture, Family, Identity, Mexican Americans.

*Teaching Interests:* Race/Ethnicity, Mexican Americans/Latinos, Immigration/Assimilation, Family, Methods (qualitative or mixed), Social Stratification, Culture, Social Psychology, Social Problems, Gender, Sociology in Film

**M.A. UNIVERSITY OF CALIFORNIA, BERKELEY**, Sociology, June 2002.

*Master’s Paper:* “Personal Relations to Textual Power: How Literature Influences Identity and Worldview Formation”

**B.A. PRINCETON UNIVERSITY**, Princeton, NJ, English, June 1998.

*Senior Thesis:* "Life & Literature in the Southwest Borderland."

### **Professional Employment**

Assistant Professor UNIVERSITY OF KANSAS, Sociology 2007-present

### **Publications**

Vasquez, Jessica. “Ethnic Identity and Chicano Literature: How Ethnicity Affects Reading and Reading Affects Ethnic Consciousness,” *Journal of Ethnic and Racial Studies* (Vol. 28, No. 5, September 2005: 903-924).

### **Articles Under Review and Works in Progress**

Vasquez, Jessica. "Racial Discrimination and Consolidation of Identity among Three Generations of Mexican Americans." Revise and Resubmit at *Social Problems*.

Vasquez, Jessica. "The Family-School Racialization Nexus: Mexican Americans and Intergenerational Coping Strategies." Currently under review.

Vasquez, Jessica and Christopher Wetzel. "Making Authentic Identity: Tradition and the Invention of Racial Selves." Currently under review.

### **Fellowships, Awards, and Distinctions**

National Science Foundation (NSF) Graduate Research Fellowship, 2003-2006

University of California, Berkeley Graduate Opportunity Dissertation Fellowship, 2006-2007

UCMEXUS Dissertation Research Grant, 2004-2006

University of California, Berkeley Dean's Normative Time Fellowship, 2004

University of California, Berkeley Mentored Research Award, 2002-2003

University of California, Berkeley Graduate Opportunity Program Award, 2000-2002

### **Book Reviews**

Review of *Multiculturalism in the United States: A Comparative Guide to Acculturation and Ethnicity* edited by John D. Buenker and Lorman A. Ratner, *Journal of Ethnic and Racial Studies* (Vol. 29, No. 3, May 2006: 589-590).

Review of *La Lucha for Cuba: Religion and Politics on the Streets of Miami* by Miguel A. De La Torre, *City and Community* (Vol. 4, No. 1, March 2005: 96-98).

### **Conference Papers**

"Race Across Generations: 'Thinned Attachment' and 'Cultural Maintenance' Among Three Generation Mexican American Families" and "Authentic Identity" (with co-author Christopher Wetzel) presented at the Annual Meeting of the American Sociological Association, New York, 2007.

*“Identity among Third Generation Mexican Americans”* and *“Making Authentic Identity: Tradition and the Invention of Racial Selves,”* (with co-author Christopher Wetzel) presented at the Annual Meeting of the Pacific Sociological Association, Oakland, 2007.

*“Mexican Americans Across Generations: Education, Family Memory and Racial/Ethnic Identity Strategies,”* paper presented at the Annual Meeting of the American Sociological Association, Montreal, Canada, 2006.

*“Perceptions of Racism and Consolidation of Identity Among Mexican Americans,”* paper presented at the Annual Meeting of the American Sociological Association, Philadelphia, 2005.

*“A Call for a Racial-Generational Approach for Studying Mexican-American Autobiographical Narratives,”* paper presented at the Annual Meeting of the American Sociological Association, San Francisco, 2004.

*“Personal Relations to Textual Power: How Chicano Literature Affects Latino Readers,”* paper presented at the Annual Meeting of the American Sociological Association, Atlanta, 2003.

*“Textual Power: How Ethnic Literature Influences Self-Concept and Worldview,”* paper presented at the Annual Meeting of the Pacific Sociological Association, Pasadena, 2003.

### **Presentations**

*“Crafting Authentic Identity: Rhetoric and Race among Mexican Americans and Potawatomi,”* Center for Race and Gender, University of California, Berkeley. Co-authored with Christopher Wetzel. February 15, 2007.

### **Teaching Experience: Instructor**

*“Methods of Social Science Research,”* Adjunct Faculty, Mills College, Oakland, CA, Summer 2003.

Solely responsible for designing a syllabus and teaching a class of 8 students during an intensive summer session at a liberal arts college. Course utilized various learning methods such as lectures, class discussions, and experiential projects in order to provide instruction on qualitative, quantitative, and comparative research methodologies.

### **Teaching Experience: Graduate Student Instructor**

*“Social Stratification,”* Prof. Sandra Smith, University of California at Berkeley, Spring 2006. Conducted two discussion sections for a lecture class devoted to understanding how family and community, ideologies, and macro-structural processes create and maintain social inequality (class, racial/ethnic, and gender) in the U.S. over time.

*“Sociology of Race,”* Prof. Andrew Barlow, University of California at Berkeley, Spring 2005. Responsible for leading two discussion sections of a lecture class focusing on various aspects of race, including topics such as theories of race, slavery, Jim Crow, residential segregation, education, immigration, labor market discrimination, globalization and social justice.

*“Evaluation of Evidence,”* Prof. Mike Hout, University of California at Berkeley, Fall 2002. Developed lesson plans and conducted class for two class sections, totaling 38 students. Reviewed, evaluated, and graded first and final drafts of research papers, provided personalized study guidance during weekly office hours, and coached students for projects and exams.

*“Psyche, Culture & Society,”* Prof. Nancy Chodorow, University of California at Berkeley, Spring 2001. Reader/Grader.

### **Teaching Experience: Guest Lecturer**

*“Sex in the City,”* University of California at Berkeley, Instructor Jon Norman, Summer 2005.

*“Sociology of Race,”* University of California at Berkeley, Prof. Sandra Smith, Fall 2004.

*“Psyche, Culture & Society,”* University of California at Berkeley, Prof. Nancy Chodorow, Spring 2001.

### **Research Experience**

*Academic Assistant,* University of California at Santa Barbara, Fall 1999-Summer 2000. Performed research for Political Science faculty projects: critical reading and analysis of primary materials, database creation/maintenance, survey design, and source material searches.

*Research Assistant,* University of California at Santa Barbara, Raymond Huerta, Summer 1998. Researched, edited, and assisted in writing a book chapter on the California Initiative Process.

*Research Assistant,* Balance Bar, Inc., Santa Barbara, CA, Summer 1997.

*Research Assistant,* University of California at Santa Barbara, Prof. Christopher Newfield, Summer 1996. Conducted library research, consulted with graduate school professors, summarized and analyzed required business school materials, and assembled bibliographies.

### **Professional Affiliations**

American Sociological Association, Member (2000-present), Latino/a Sociology, International Migration, and Culture Sections

Pacific Sociological Association, Member (2002-present)

## **Professional Activities**

Reviewer for *Journal of Ethnic and Racial Studies*.

Princeton Alumni Association, Interview prospective students for admission to Princeton University. (1998-present)

Santa Barbara High School Latino Awards Ceremony, Guest Speaker, June 8, 2004.

Scholarship Foundation of Santa Barbara, Guest Speaker, November 17, 2004.

National Science Foundation Information Session, U.C. Berkeley Sociology Department, Panelist. (2002-2003)

National Science Foundation Graduate Fellowship Applicant Workshop, U.C. Berkeley Graduate Division, Panelist, October 9, 2002.